

Spring/Summer 2025

CREATIVE ♦ MC

Trends Lookbook





Rooted in the spirit of Spring, this lookbook redefines swag not as products, but as memorable moments of delight. It's an invitation to go beyond the 'what' and explore the who, where, how, and when of your brand's story.



Moments of Delight



Spring/ Summer 2025

Every moment, elevated

Shot in our beautiful, new SF HQ and a colleague's Bay Area home, this journey dives into four dimensions of swag delight—work, play, wellness, and love. From park hangs to rooftop vibes, every moment celebrates brand impact that's authentic, unexpected, and made to move with your constituents.



Flow

PAGE 06

Connect

PAGE 18

Frolic

PAGE 30

Grind

PAGE 42

87% of the products featured support minority communities, social causes, and/or the Earth.



Eco-Friendly

Products that are beneficial or not harmful to the environment. Many of our partners are also members of 1% for the Planet.



Social Giveback

Brands that contribute a portion of profits to social causes and/or are committed to ethically sourced materials.



Underrepresented

Companies owned or led by an executive from an underrepresented community, including BIPOC, AAPI, LGBTQ+, and women.



More Colors

The product shown is in a color that reflects this trend but is also available in additional colors.



Price Point

Price ranges indicated are:

\$ = \$1-\$30

\$\$ = \$31-\$75

\$\$\$ = \$76-\$150

\$\$\$\$ = \$151+

Credits

Creative direction and graphic design by Camilla Behrens in Los Angeles, CA. Photography by Jonah Reenders, Styling by Abby Young Styling, Hair and Makeup by AJ Lashmett and Aksorn Hoshino – all in the San Francisco Bay Area. Other photography courtesy of Unsplash.

Embrace cozy textures and peaceful rituals
to nurture a rhythm of warmth, ease,
and quiet joy.

SKY DRIZZLE

Flow

BLUE MIRAGE

DARK CURRANT

BALANCED
SOOTHING
GROUNDED

CANYON PINK

SS25

Flow



04

05

07

06



09

*"This season,
make your swag flow
with your audiences
vibes."*

BIANCA SALDANA,
SENIOR BRAND STYLIST



11



12



14



- 01 AS COLOUR TWO-TONE NYLON CAP | \$
🍃💕🌈
- 02 IN THE MAKE WATERBOTTLE | \$\$
🍃🌸🌈
- 03 CHARCHARMS CLOUD STRAW TOPPER | \$
🌸🌈
- 04 AHEAD ALTO PERFORMANCE CAP | \$
🌈
- 05 STANLEY/STELLA WOMEN'S FULL-ZIP HOODIE | \$\$
🍃🌈
- 06 BALA YOGA MAT | \$\$\$
🌸🌈
- 07 KASHWÉRE HEATHERED SLIPPERS | \$\$
🌸🌈
- 08 THE FOLDIE PACKING CUBE SET | \$
🍃🌸🌈
- 09 ADIDAS STADIUM BACKPACK | \$\$
💕🌈
- 10 KASHWÉRE LOUNGE SOCKS | \$
🌸🌈
- 11 ASOBU COFFEE EXPRESS CUP | \$\$
🍃🌈
- 12 BALA WRIST WEIGHTS | \$\$
🌸🌈
- 13 KNEADO HANDHELD MASSAGE GUN | \$\$\$
💕
- 14 MERCER+METTLE WOMEN'S POLO | \$
🍃💕🌈

- 15 FIDGET TOY | \$
♥ 🌈
- 16 DENIK CUSTOM LAYFLAT NOTEBOOK | \$
🌿 ♥ 🌈
- 17 CIKLO SUSTAINABLE PEN | \$
🌿 🌈
- 18 CLOUD NINE SHEEPSKIN SLIPPERS | \$\$\$
🌈
- 19 RINGO BOTTLE & MAGNETIC PHONE HOLDER | \$\$
🌿 🌈
- 20 BOGG BAG ORIGINAL TOTE | \$\$\$
🌿 🌈
- 21 NOMADIX ORIGINAL TOWEL | \$\$
🌿 ♥ 🌈
- 22 THE FOLDIE TOILETRY BAG | \$
🌿 🌈
- 23 TOPO DESIGNS WOMEN'S SHORTS | \$\$\$
🌿 ♥ 🌈
- 24 12 OZ CERAMIC MUG | \$
🌿 🌈
- 25 SOMO SPORT SLEEP MASK | \$\$\$
🌿 🌈
- 26 NODPOD SLEEP MASK | \$\$
🌿 ♥ 🌿 🌈
- 27 EVERLANE OFF-DUTY JERSEY SET | \$\$
🌿 ♥ 🌈
- 28 RAAKA CHOCOLATE EARL GREY | \$
🌿 🌈



“Health and wellness-related swag is a major trend.”

MARY HAAS,
SALES & OFFICE ADMINISTRATOR

SS25

11



*Glow
Calm
Haven*

SS25

Flow



29



31



32



33



34



35



36



37



38



39



40



41

*“Eleven
of the brands
featured in this trend
are women-owned.”*

MENA TRIGUEROS,
SENIOR BRAND STYLIST

- 29 MEMOBOTTLE WITH SILICONE SLEEVE | \$\$
🌱 ♡ 🌈
- 30 DAY OWL MINI DAYPACK | \$\$\$
🌱 ♡ 🌈
- 31 PATAGONIA SURF BRIMMER | \$\$
🌱 ♡ 🌈
- 32 VINGLACÉ COFFEE CUP | \$\$
🌱 🌈
- 33 HERSCHEL COMPUTER BACKPACK | \$\$\$
🌈
- 34 FALCON ENAMELWARE FRUIT BOWL | \$\$\$
🌈
- 35 OSPREY SLING | \$\$\$
🌱 ♡
- 36 GRAF LANTZ MERINO WOOL DESK PAD | \$\$
🌱 🌈
- 37 AS COLOUR DENIM APRON | \$\$
🌱 ♡ 🌈
- 38 ELEMENTAL CORE BOTTLE | \$
🌱 ♡ 🌱 🌈
- 39 GRAF LANTZ NET MARKET TOTE | \$
🌱 🌈
- 40 TIMBUK2 WATER-RESISTANT BACKPACK | \$\$\$
🌱 ♡ 🌈
- 41 FELLOW CARTER 3-IN-1 LID SYSTEM | \$\$\$
🌱 🌈

- 42 PAPIER RECIPE JOURNAL | \$\$
🍃🌸🌈
- 43 AS COLOUR WOMEN'S RELAXED TRACK PANTS | \$\$
🍃💗🌈
- 44 MARSHALL HEADPHONES | \$\$\$
💗🌈
- 45 TOPO DESIGNS ROVER MINI PACK | \$\$
🍃💗🌈
- 46 SHE CAN ROSÉ WINE IN A CAN | \$
💗🌸🌈
- 47 CREATED CO COVE PINT GLASS | \$\$
💗🌈
- 48 BEYSIS CANDLE HOLDER | \$\$\$
🍃💗🌸🌈
- 49 UNDER ARMOUR SACK PACK | \$\$
💗🌈
- 50 RAINS WEEKENDER BAG | \$\$\$
🌈
- 51 GRAF LANTZ MERINO WOOL BOTTLE BAG | \$\$
🍃🌈
- 52 STANLEY/STELLA UNISEX HOODED SWEATSHIRT | \$\$
🍃🌈
- 53 OWALA FREESIP | \$\$
🍃💗🌸🌈
- 54 SIMPLE MODERN WATER BOTTLE WITH STRAW | \$\$
🍃💗🌈
- 55 DOLORES PARK PACK | \$\$\$
💗



*“This style blurs
the lines between
comfort and chic.”*

TATIANA GONZALEZ,
BRAND STYLIST SUPPORT LEAD

SS25

17

Celebrate the chemistry of home,
where design meets feeling
and stories unfold.

FLARE RED

Connect

RUST BLOOM

ONYX SILK

BRIGHT WHITE

PLAYFUL
HEARTFELT
REFINED

SS25

Connect

01



02



03



05



06



07



“When beautifully boxed, your gift is perfectly unforgettable.”

LINDSAY MANNING,
ESTORE ADMINISTRATOR

09



08



10



11



14



12

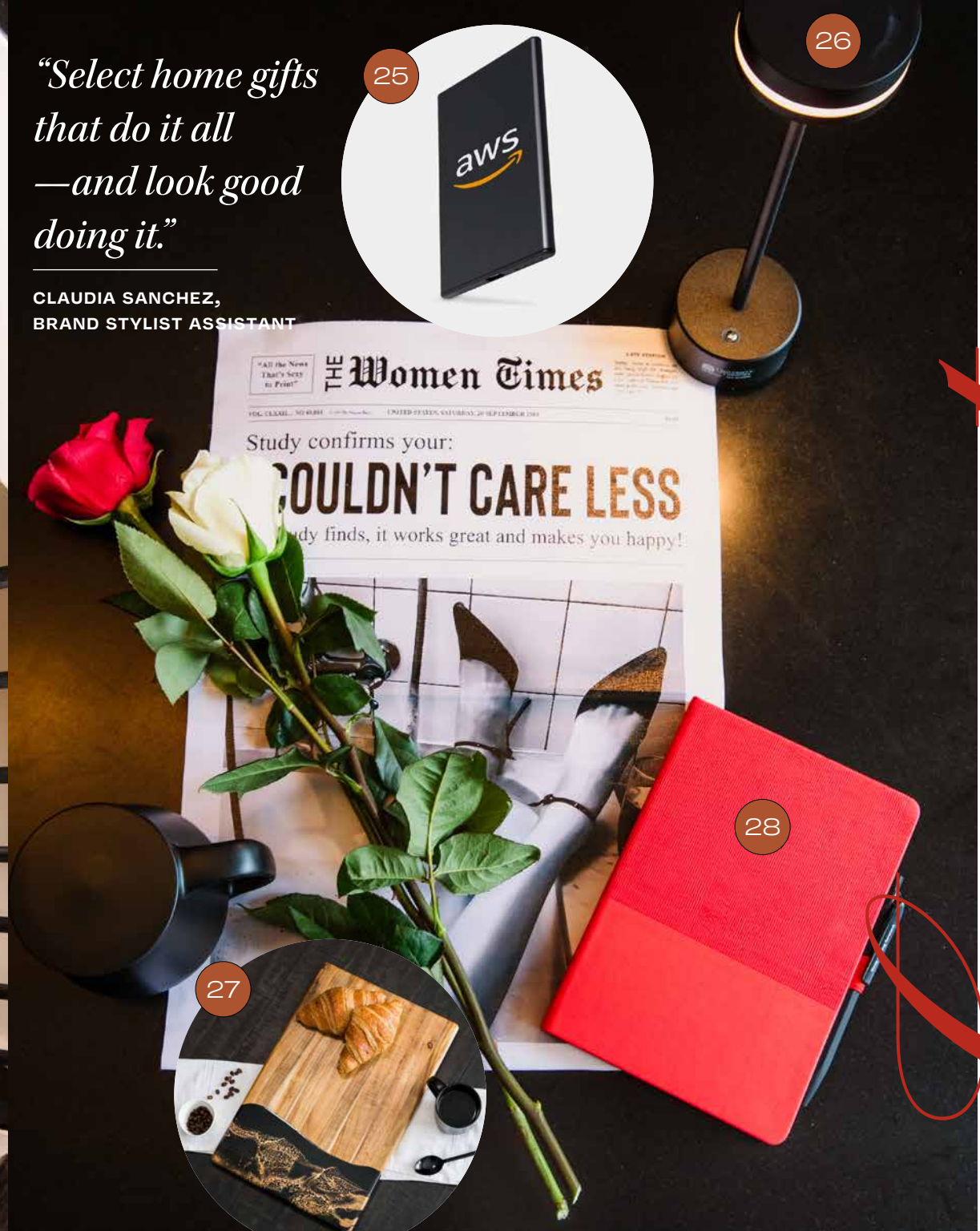


13



- 01 GILDAN COTTON POLO | \$
🍃 🍷 🌈
- 02 EMBER TRAVEL MUG | \$\$\$\$
🍷 🌈
- 03 DOG HARNESS | \$\$
🍷 🌈
- 04 CUSTOM CLEAR BAG WITH STRAP | \$
🍷
- 05 BYBBA BONDI TOTE | \$\$
🍷 🍷 🍷 🌈
- 06 BEY-BERK CIGAR CASE | \$\$
- 07 KASHWÉRE CHENILA CLOUD THROW | \$\$\$\$
🍷 🌈
- 08 MARSHALL BLUETOOTH SPEAKER | \$\$\$\$
🍷 🌈
- 09 WIRELESS KEYCHAIN SPEAKER | \$
- 10 ENGRAVED BLACK CANDLE | \$
🍷
- 11 JBL HEADPHONES | \$\$
🍷 🌈
- 12 STORMTECH MEN'S & WOMEN'S LIGHTWEIGHT SHELL | \$\$
🍷 🌈
- 13 JBL PORTABLE WATERPROOF SPEAKER | \$\$\$
🍷 🌈
- 14 RESIN TIC TAC TOE SET | \$\$

- 15 OHOM
TEA SET | \$\$\$
🌿 🌸 ☂️
- 16 DELIGHT PATISSERIE
DOG BISCUITS | \$
🌸 ☂️
- 17 JERZEES
UNISEX HOODED SWEATSHIRT | \$\$
🌿 🍷 ☂️
- 18 EPIC EVERYDAY
CONFIDENCE KING CROSSBODY | \$\$
🌸 ☂️
- 19 ANECDOTE CANDLES
CUSTOM CANDLE | \$\$
🌿 🌸 ☂️
- 20 RUPT
BOOMZ PORTABLE SPEAKER | \$\$
🌿 🍷 ☂️
- 21 DOG COLLAR | \$
🍷 ☂️
- 22 CHARCHARMS
LIPBALM BUNDLE | \$
🌸 ☂️
- 23 SIMPLE MODERN
TREK TUMBLER | \$
🌿 ☂️
- 24 HEART MAGNETIC CLIP | \$
- 25 ACEHIGH
MINI POWERBANK | \$
🌸
- 26 RENEW
PORTABLE NIGHTSHADE | \$
🍷
- 27 LYNN & LIANA
CUSTOMIZABLE SERVING BOARD | \$\$
🌿 🍷 ☂️
- 28 RECYCLED RIBBED JOURNAL | \$
🌿 ☂️



SS25



*Charm
Flair
Pulse*

SS25

Connect

*"Home-inspired
swag sparks
lasting
brand bonds."*

LISA GRUZAS,
BRAND STYLIST MANAGER

29



30



31



34



33



32



37



36



38



39



- 29 LIFE'S A PICNIC ROLL-UP BLANKET | \$\$
🌿 📖
- 30 RECHARGABLE MISTING FAN | \$
🌿
- 31 OSPREY ULTRALIGHT STUFF DUFFEL | \$\$\$
🌿 📖 🌿
- 32 LYNN & LIANA RESIN-COATED WINE GLASSES | \$\$
🌿 📖 🌿
- 33 IVY AWARE RECYCLED COTTON DUFFEL BAG | \$
🌿 📖 🌿
- 34 BLACK GIRL MAGIC SHAKE UP SET | \$\$\$
📖 🌿
- 35 BEYSIS STONE COASTERS | \$\$\$
🌿 📖 🌿 🌿
- 36 FOSSA APPAREL LADIES WINDBREAKER | \$\$
📖 🌿 🌿
- 37 ALLMADE UNISEX ORGANIC COTTON TEE | \$
🌿 📖 🌿
- 38 BAMBOO HAPPY HOUR SET | \$\$
🌿
- 39 LE BON SHOPPE BOYFRIEND SOCKS | \$
🌿 🌿
- 40 OHOM MUG | \$\$\$
🌿 🌿 🌿

- 41 PORT AUTHORITY INSULATED LUNCH TOTE | \$
♡ 🌈
- 42 GOT BAG MOON BAG | \$\$
🌿 ♡ 🌈
- 43 CLEANBAMBOO WAFFLE HOODED BABY TOWEL | \$\$
🌿 ♡ 🌈
- 44 BOUGIE BOTTLE 25 OZ INSULATED BEES BOTTLE | \$\$
🌿 ♡ 🌿 🌈
- 45 IHOME FAUX SUCCULENT CHARGING STATION | \$\$
- 46 SIMPLE MODERN SIGNATURE COFFEE CUP | \$\$
🌿 🌈
- 47 BEY-BERK MIA CARD HOLDER | \$
🌈
- 48 KEYSMART KEYHOLDER | \$
🌈
- 49 BREVITE CROSSBODY | \$\$
🌿 ♡ 🌿 🌈
- 50 PORT AUTHORITY FLEXFIT CAP | \$
♡ 🌈
- 51 THREAD LEOPARD SLOUCHY BAG | \$\$
♡ 🌿 🌈
- 52 QUAY BAD HABIT SUNGLASSES | \$\$
♡ 🌿
- 53 PAPERZEN TRAVEL GIFT SET | \$
🌿 ♡ 🌈
- 54 FOSSA APPAREL MENS KNIT HOODIE | \$\$
♡ 🌿 🌈



*“This look
says chic
with a playful
wink.”*

MIRA PETERSON,
MARKETING MANAGER

SS25

over

Combine breezy charm with city polish for a fresh, exuberant take on park-party panache.

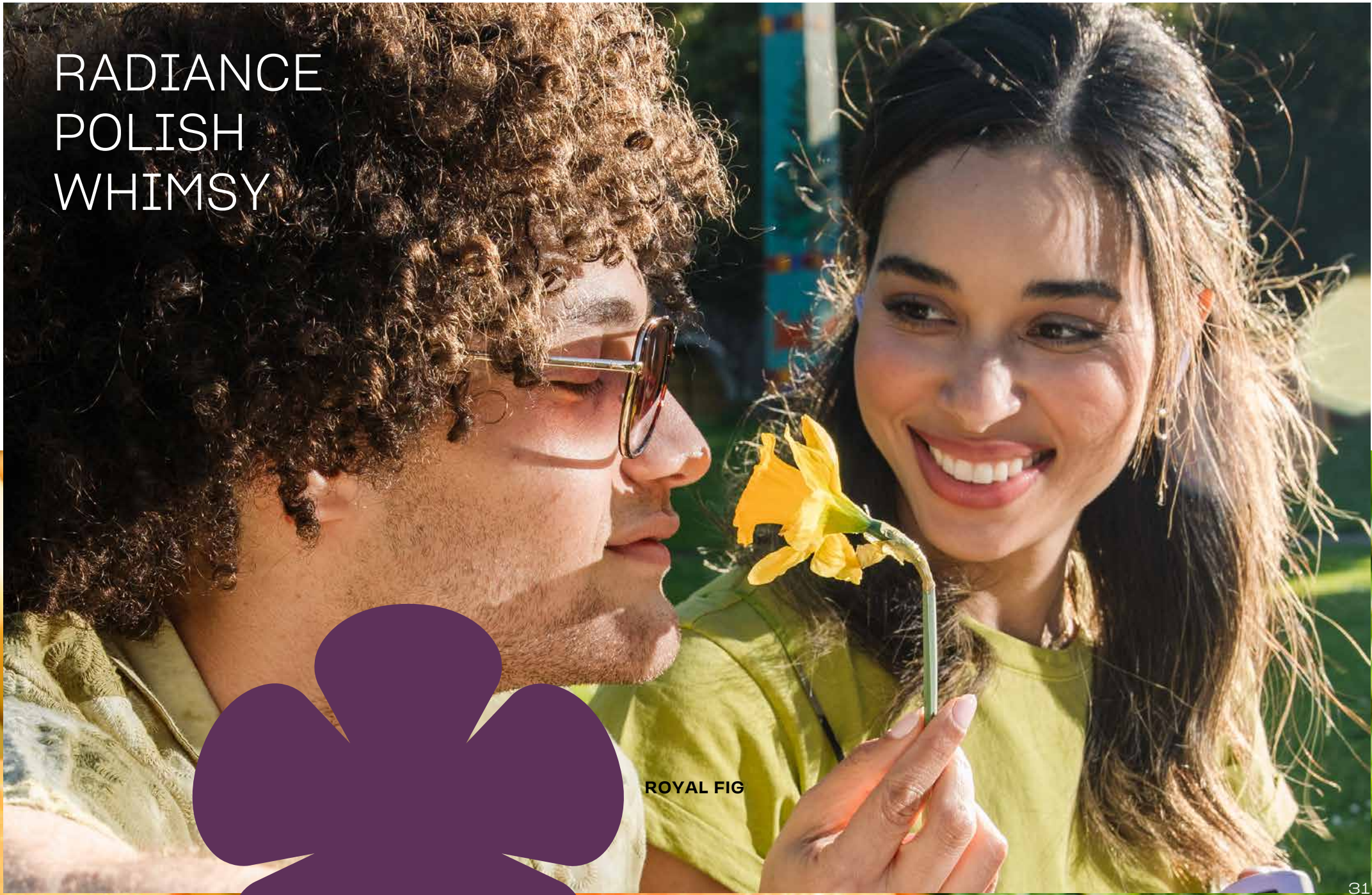
BUTTERCUP

Frolic.



MOSS

LILAC



RADIANCE
POLISH
WHIMSY

ROYAL FIG

SS25

Float

01



02



03



04



05



06



07



08



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11



13

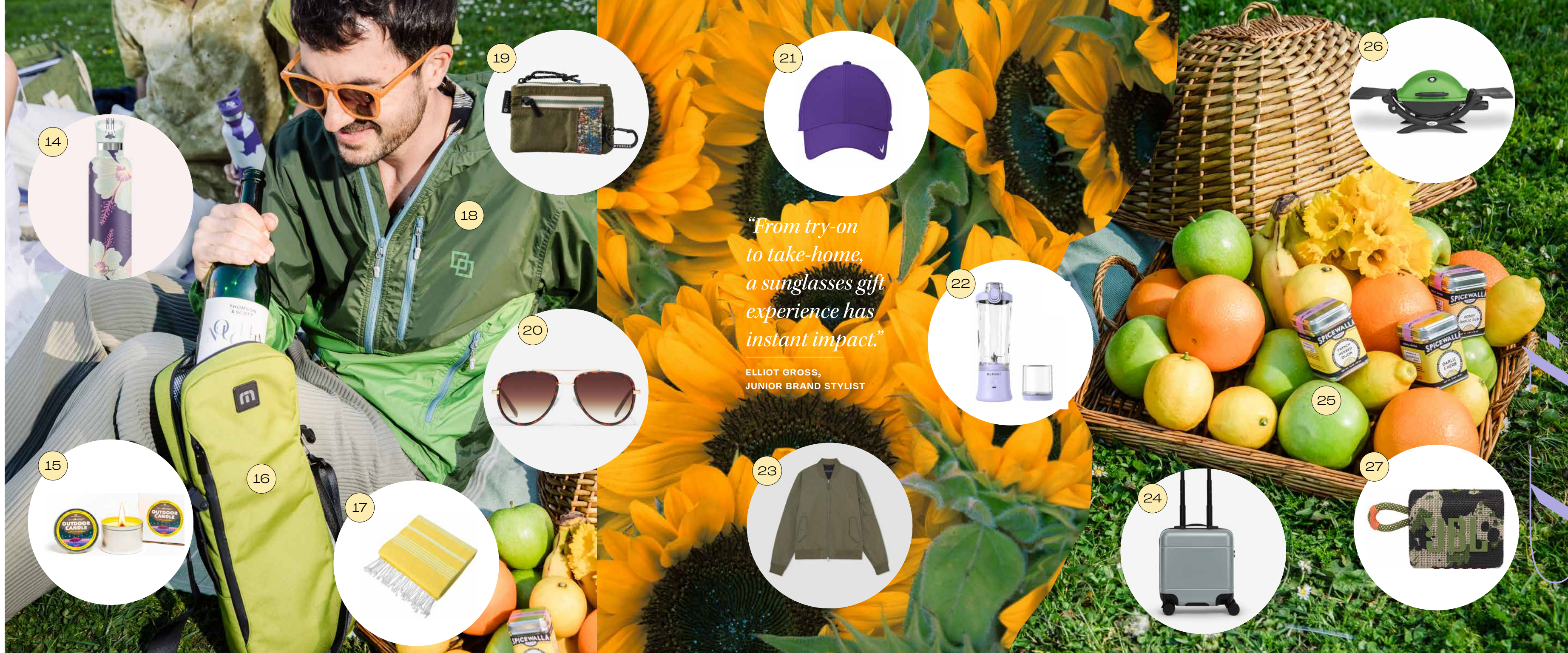


*"This is the season
to embrace your
brand's flair and
personality."*

JONAH THEDORFF,
BRAND STYLIST ASSISTANT

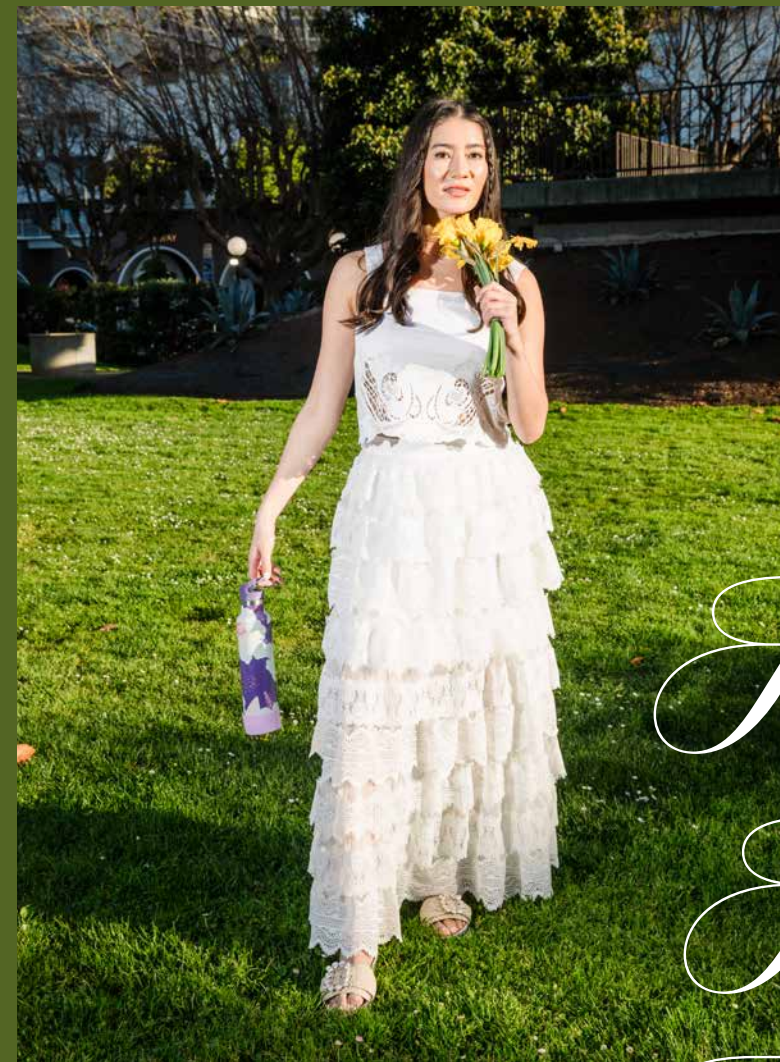
- 01 ANYWHERE BELT BAG | \$
🌈
- 02 BASK SPF 30 NON-AEROSOL SUNSCREEN | \$
💕
- 03 MIDNIGHT KITCHEN CAN/BOTTLE OPENER | \$
🍷
- 04 VINGLACÉ WINE SET | \$\$\$
🍷 🌈
- 05 BUSINESS & PLEASURE COOLER TOTE | \$\$\$
🌈
- 06 7 FT WOOD MARKET UMBRELLA | \$\$\$\$
🌈
- 07 AS COLOUR CROPPED TEE | \$
🍷 💕 🌈
- 08 COYUCHI ORGANIC WAFFLE ROBE | \$\$\$
🍷 💕 🍷 🌈
- 09 AS COLOUR SURF CAP | \$
🍷 💕 🌈
- 10 PRODIR QS50 PEN | \$
🍷 🌈
- 11 CADENCE TRAVEL SET | \$\$\$\$
🍷 🌈
- 12 FLOATIE KINGS INFLATABLE POOL BALLS | \$\$\$
🌈
- 13 ASOBU 16 OZ BESTIE BOTTLE | \$\$
🍷 🌈

- 14 BOUGIE BOTTLE
25 OZ NANI BOTTLE | \$\$
🌿❤️🌸🌈
- 15 K. LAWRENCE COLLECTION
CITRONELLA CANDLE | \$
- 16 TRAVIS MATHEW
GIMME COOLER BAG | \$\$\$
❤️🌈
- 17 PORT AUTHORITY
CALI TOWEL | \$
🌿❤️🌈
- 18 HEXA CUSTOM
WINDBREAKER | \$\$\$
❤️🌸🌈
- 19 THREAD
COMPACT WALLET | \$
❤️🌈
- 20 QUAY
ALL-IN SUNGLASSES | \$\$\$
❤️🌸🌈
- 21 NIKE
DRI-FIT CAP | \$
❤️🌈
- 22 BLENDI
PORTABLE BLANDER | \$\$\$
🌈
- 23 EVERLANE
BOMBER JACKET | \$\$\$
🌿🌸
- 24 CALPAK
MINI CARRY-ON | \$\$\$\$
🌸🌈
- 25 SPICEWALLA
GARLIC LOVERS COLLECTION | \$
🌿❤️🌸🌈
- 26 WEBER
PORTABLE GRILL | \$\$\$\$
❤️🌈
- 27 JBL
CUSTOM SPEAKER | \$\$
🌈



*“From try-on
to take-home,
a sunglasses gift
experience has
instant impact.”*

ELLIOT GROSS,
JUNIOR BRAND STYLIST



*Flirty
Fresh
Floral*₃₇

SS25

Lookbook



40

"Don't miss the 79 products from minority-owned brands in this lookbook!"

JACOB PETERS,
BRAND STYLIST ASSISTANT

- 28 SIMPLE MODERN
30 OZ TREK PIVOT | \$
🍃💕🌈
- 29 URBANISTA
EAR BUDS | \$\$
🌈
- 30 NOPALERA
CACTUS BODY POLISH | \$\$
🌵🌈
- 31 SPEKS
MAGNET BALLS | \$\$
🌈
- 32 PALMA TUMBLER | \$
🍃🌈
- 33 GOLF TOWEL | \$
💕🌈
- 34 WILD ONE
PET TREAT POUCH | \$\$
🍃💕🌵🌈
- 35 COLORED ORGANICS
BABY JAMMIE SET | \$\$
🍃💕🌵🌈
- 36 APLAT
BOUQUET TOTE | \$\$
🍃💕🌵🌈
- 37 SUNSKI
TRAVEL CASE | \$\$
🍃💕🌈
- 38 ANECDOTE CANDLES
SIMPLICITY COLLECTION | \$\$
🌵🌈
- 39 NON-WOVEN
BEACH TOTE | \$
💕🌈
- 40 THREAD
TOTE | \$\$
💕🌈
- 41 STANLEY/STELLA
WOMEN'S CROPPED HOODIE | \$\$
🍃🌈

- 42 ASOBU ORB BOTTLE | \$
🌿🌈
- 43 GOLF TEE TOOL SET KEY CHAIN | \$
🌿🌈
- 44 HYDROJUG 40 OZ TRAVELER | \$\$
🌿💚🌈
- 45 BUSINESS & PLEASURE PILLOW LOUNGER | \$\$\$\$
🌈
- 46 CUSTOM LOGO SOAP | \$
🌸🌈
- 47 CHARCHARMS BOTTLE BOOT | \$
🌸🌈
- 48 BIJOU CANDLES STARLET SET | \$\$\$
🌸
- 49 BKR BOTTLE & LIP BALM KIT | \$\$\$
🌿🌸🌈
- 50 RECESS PICKLEBALL PADDLE | \$\$
🌸🌈
- 51 CAPAMERICA RELAXED GOLF CAP | \$
🌿💚🌈
- 52 WILD ONE PET PLACEMAT | \$
💚🌸🌈
- 53 CANVAS ZIPPERED POUCH | \$
🌿🌈
- 54 LE BON SHOPPE HER SOCKS | \$
🌸🌈
- 55 HARI MARI FLIP FLOPS | \$\$\$
💚🌈



*“Be the brand
that shows up
this summer—picnic,
party, or poolside.”*

DOMINIQUE YANG,
JUNIOR BRAND STYLIST

SS25

hot

From the hustle to the hangout,
this trend oozes sophistication
and fun from 9-to-whenever.

CHROME ALUMINUM

MYSTIC WATERS

GOLDEN TOFFEE

MODERN
SOCIAL
CONFIDENT

SMOKY JADE

SS25

Gift



01

02

03

06

05

04

09

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12

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07

08

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"Employee branding is about celebrating your culture and sparking camaraderie."

MELISSA MILLER,
DIRECTOR OF BRAND SERVICES

- 01 FELLOW CARTER 20 OZ CARRY BOTTLE | \$\$
🌿 🌿
- 02 HYDROJUG 32 OZ SPORT TRAVELER | \$\$
🌿 🌿 🌿
- 03 BLACK AND BLUM LUNCH BAG | \$\$
🌿 🌿 🌿
- 04 FOSSA APPAREL POLO | \$\$
🌿 🌿 🌿
- 05 ALLMADE FLEECE PULL-OVER | \$\$
🌿 🌿 🌿
- 06 SILICONE BENTO BOX | \$
🌿
- 07 BLUME CERAMIC PLANTER | \$
🌿
- 08 ZAYAS CUSTOM CANDLE JAR | \$
🌿 🌿
- 09 OGIO ASPECT 1/2-ZIP PULLOVER | \$\$
🌿 🌿
- 10 OWALA FREESIP | \$\$
🌿 🌿 🌿
- 11 FABLE CERAMIC CUPS | \$\$
🌿 🌿
- 12 GOT BAG ROLLTOP EASY BACKPACK | \$\$\$
🌿 🌿 🌿
- 13 TROVA TRAVEL SAFE | \$\$\$\$
🌿

- 14 SWANKY ECO-DELUXE LAPTOP SLEEVE | \$\$
🌱❤️🌈
- 15 APPOINTED COTTON NOTEBOOK | \$
🌱❤️🌸
- 16 CRAIGHILL BOOKMARK | \$
🌱🌈
- 17 HEXA CUSTOM WOMEN'S INSULATED JACKET | \$\$\$\$
❤️🌸🌈
- 18 EMBARCADERO RECYCLED BACKPACK | \$\$\$
🌱❤️🌈
- 19 LARQ 34 OZ SWIG TOP BOTTLE | \$\$
🌱❤️🌸🌈
- 20 TITLEIST CLASSIC GOLF VISOR | \$\$
❤️🌈
- 21 APPOINTED BRASS RULER | \$
🌱❤️🌸
- 22 HEXA CUSTOM MEN'S INSULATED SHACKET | \$\$\$\$
❤️🌸🌈
- 23 GOT BAG LARGE MOON BAG | \$\$\$\$
🌱❤️🌈
- 24 STANLEY/STELLA UNISEX FLYER JOGGER | \$\$
🌱🌈
- 25 FAHERTY KNIT BLAZER | \$\$\$\$
🌱❤️🌈
- 26 STANLEY/STELLA UNISEX CULTIVATOR 2.0 HOODIE | \$\$
🌱🌈
- 27 ASHBURY BAGS MESSENGER BAG | \$\$
❤️





*Chic
Bold
Fun*

SS25

Quinn

28



30



33



35



36



38



39



41



28 STANLEY/STELLA
WOMEN'S MUSER TEE | \$\$



29 ORIGINAL FAVORITES
ITALIAN WOOL CAP | \$\$



30 GOT BAG
PRO PACK | \$\$\$\$



31 AURA
DIGITAL FRAME | \$\$\$\$



32 SWANKY
ECO-DELUXE A5 FOLIO | \$\$\$



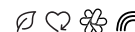
33 BAMBOO WIRELESS CHARGER | \$



34 STORM CREEK
ACTIVATOR POLO | \$\$



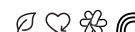
35 LARQ
25 OZ TWIST TOP | \$\$



36 TRAVIS MATHEW
WOMEN'S WEEKEND V-NECK | \$\$



37 BYBBA
FOLDAWAY TOTE | \$\$



38 CRAIGHILL
WAVY PEN | \$\$\$



39 DESK PLANTS
MINI ZEBRA SUCCULENT | \$\$



40 DENIK
CUSTOM LAYFLAT NOTEBOOK | \$



41 LUX & NYX
ORIGAMI XL TOTE | \$\$\$\$



*"Magnetic brands
stay true and stand
out—at work and
wherever you are."*

JACKIE GREGOIRE,
SENIOR BRAND STYLIST

- 42 RAINS ROLLTOP RUCKSACK | \$\$\$
🌿
- 43 BELLROY SMALL TECH KIT | \$\$
🌿💚🌿
- 44 WALLET SHIELD | \$
💚🌿
- 45 AS COLOUR CARRIE TOTE | \$\$
🌿💚🌿
- 46 SIMPLE MODERN 24 OZ KIDS' TREK BOTTLE | \$
🌿💚🌿
- 47 SWANKY LEATHER LUGGAGE TAG | \$
💚🌿
- 48 HEXA CUSTOM WOMEN'S INSULATED JACKET | \$\$\$\$
💚🌿
- 49 DAY OWL 14" LAPTOP SLEEVE | \$\$
🌿💚🌿
- 50 SARANONI FAUX FUR THROW | \$\$\$
🌿🌿
- 51 WELD MFG CHECKER SLACKER BEANIE | \$
🌿🌿
- 52 HEXA CUSTOM ANORAK | \$\$\$
💚🌿
- 53 SHERPANI MINA SLING | \$\$
🌿💚🌿
- 54 ASHBURY BAGS WEEKENDER TOTE | \$\$\$
💚🌿
- 55 FAHERTY STRETCH JEANS | \$\$\$\$
🌿💚🌿



*"Eco is the new everyday.
70% of this trend's
products lead with
sustainability."*

ETHAN NGUYEN,
BRAND STYLIST ASSISTANT

The Creative MC Experience

EMPLOYEE-OWNED | 360° SERVICES | NEW VIP PROGRAM | SWAG FOR GOOD

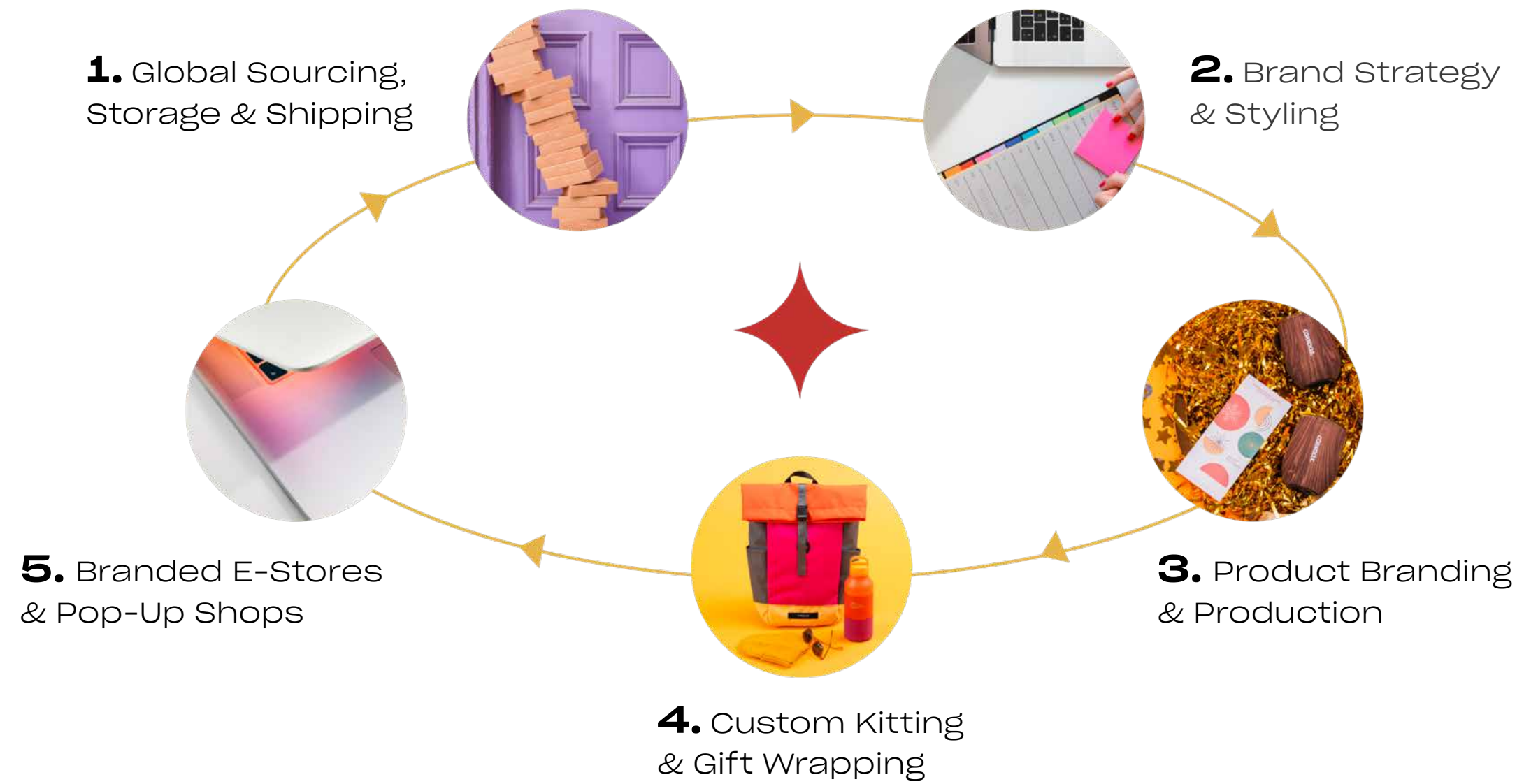
Employee Ownership

100% employee-owned as an ESOP (Employee Stock Ownership Program), our culture is defined by our diversity: we are **62% female** and **71% people of color**.

As owners, we're committed to paying it forward through our societal impact and by encouraging our clients to join us in making a difference.

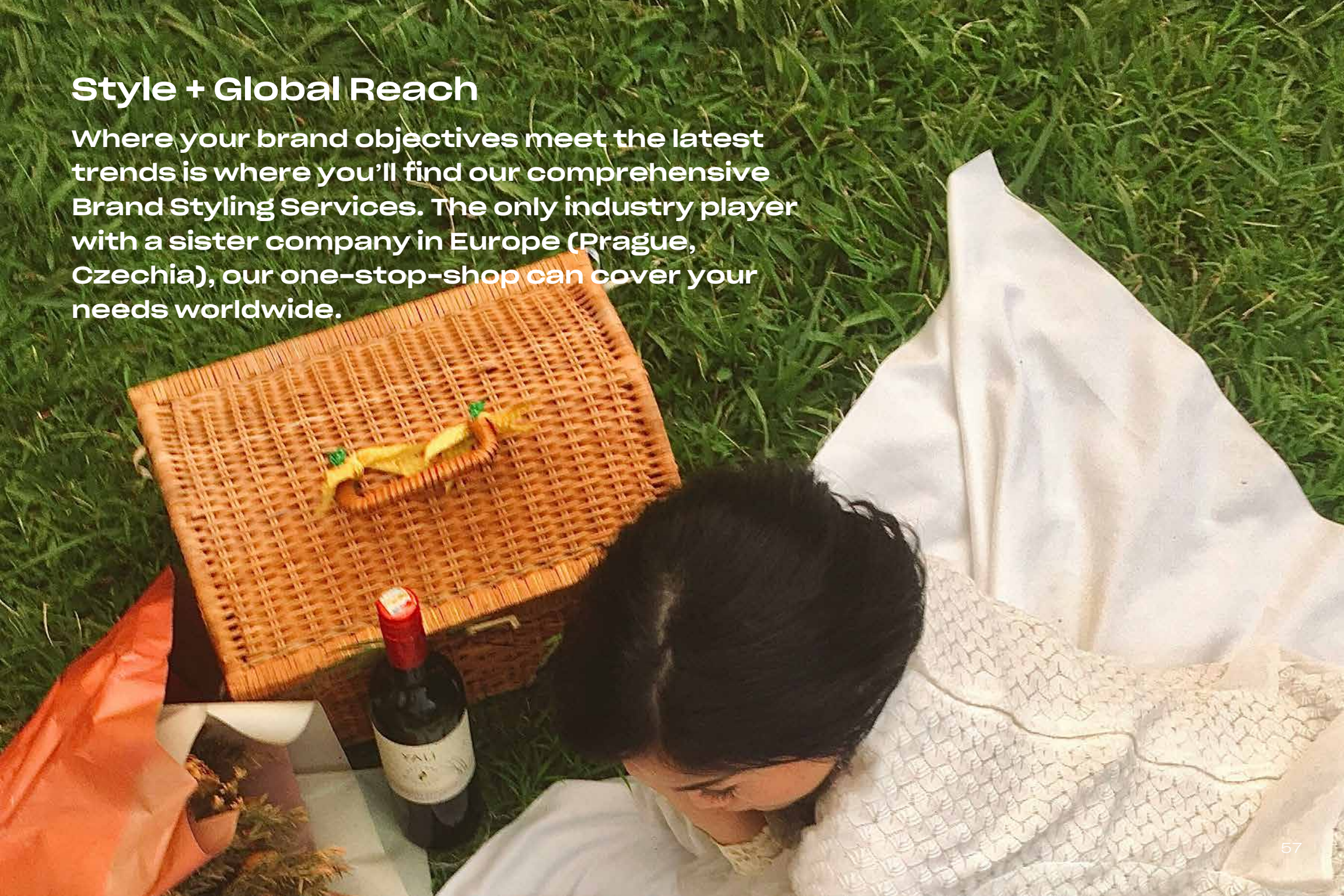


360° Services



Style + Global Reach

Where your brand objectives meet the latest trends is where you'll find our comprehensive Brand Styling Services. The only industry player with a sister company in Europe (Prague, Czechia), our one-stop-shop can cover your needs worldwide.



A New VIP Client Program

Quarterly Swag Sample Subscription



How It Works



The Swag

A curated, quarterly drop of 4–6 new products and brands, each Edit offers standout swag ideas across diverse price points, categories, and decoration possibilities.



The Value

With each Edit valued at \$250+, you're getting \$1,000+ in brand-building ideas for just \$356 a year. Invoicing is flexible: quarterly or annually, your choice.



The Community

Your full-year subscription comes with VIP access: insider offers, special invites, and a voice in shaping future Edits.



Subscribe
Now

Get in on the 2025–2026 Edit!

Launching in September 2025, the 2nd annual subscription program brings you an exclusive, first-look experience—four curated drops across Fall, Winter, Spring, and Summer. Each Edit is filled with 5–6 meticulously selected, trend-setting products.

Only 50 subscriptions available—claim yours before they're gone.

Spring 2025 Swag Style Edit

Swag For Good Commitment

Environmental Impact



For every client eco-friendly product order, CreativeMC plants ten trees through our corporate partnership with One Tree Planted.



We also facilitate the donation and/or recycling of obsolete swag through our partnership with SwagCycle.



CreativeMC is Platinum Certified through the Green Business Benchmark, reflecting our planet-friendly practices throughout our day-to-day operations.

Social Impact



From B corporations to 1% for the Planet members to vendors who contribute a portion of profits to causes like animal rescues and children's issues, our partners and our team are deeply invested in supporting their communities.

Minority Community Impact



Through our Brand Together platform, we have reached out to and secured partnerships with over 100 businesses owned or led by underrepresented communities. We actively promote these brands across all of our platforms and in partnership with our clients, are investing in their success.

Cheers to Elevated Brand Moments

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